



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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Founder President

Dr. (Mrs.) Sunanda M. Navale
B.A., M.P.M., Ph.D.
Founder Secretary

Dr. Prachi Pargaonkar
M.Com., Ph.D., FCA
Director

Criterion 1 – Curricular Aspects

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

Academic Year 2019-2020

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STAKEHOLDERS' FEEDBACK REPORT 2019-2020

S.K.N Sinhgad School of Business Management adheres to a comprehensive Stakeholders Feedback Policy aimed at gathering insights from various parties involved in the educational process, including Students, Teachers, Employers, Alumni, and Parents. This report outlines the feedback received during the academic year 2019-2020 and its implications on curriculum design, development, and implementation.

Feedback Collected in the Month: January 2020

OBJECTIVES:

The primary objectives of collecting stakeholders' feedback are as follows:

- To enable students to provide commentary on the quality of their learning experiences.
- To evaluate the alignment of academic provision with stakeholders' expectations.
- To furnish teachers with constructive feedback to enhance curriculum delivery and content.
- To enrich the overall learning experience of students through continuous improvement efforts.

DETAILS OF FEEDBACK RECEIVED FROM DIFFERENT STAKEHOLDERS:

Details of Stakeholders	No. of Stakeholders
Students	50
Teachers	17
Alumni	15
Parents	14
Employers	6



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FEEDBACK COLLECTION PROCESS:

The institute employs a structured process for collecting feedback, which involves the following steps:

- Distribution of feedback forms, either in hardcopy or through digital platforms such as Google Forms, to all stakeholders.
- The feedback forms encompass parameters pertinent to the MBA curriculum.
- Stakeholders rate these parameters based on predefined scales.
- In cases where stakeholders require clarification or have queries, the institute promptly addresses them to ensure clarity.
- Upon completion, the feedback is collated and subjected to thorough analysis.
- The findings are then represented through graphical visualization for easier interpretation.

ACTIONS INITIATED BY INSTITUTE FOLLOWING STAKEHOLDER MEETING:

In response to the feedback provided by various stakeholders, the following actions have been implemented:

- **Industry Expert Sessions:** To bridge the gap between industry requirements and student skills, sessions led by industry experts have been organized. These sessions provide valuable insights and practical knowledge to students.
- **Specialization Options:** Following stakeholders' suggestions, the institute now offers Major-Minor specializations to students, aligning with new guidelines from the university. This allows students to tailor their coursework to their career aspirations.
- **Workshops and Skill Enhancement Programs:** Various workshops, including those on Business Analytics and Human Rights, have been conducted to enhance students' skill sets. Additionally, students have enrolled in Swayam courses for further skill development.
- **Add-On Courses:** To focus on skill development, add-on courses such as Soft Skills and Human Rights have been introduced. These courses utilize presentations and group activities to enhance students' competencies.

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- **Industry Exposure:** To provide students with real-world experience, visits to different industries have been organized. This exposure helps students gain practical insights into industry operations and expectations.
- **Alumni Engagement:** Alumni are invited to guide students on industry requirements and expected skills competencies. Their insights and experiences serve as valuable resources for current students, helping them prepare for the professional world.

Through the implementation of these actions, the SKNSSBM Institute aims to address the feedback received from stakeholders effectively. By emphasizing industry relevance, practical skills development, and tailored learning experiences, the institute is committed to providing students with a holistic education that prepares them for success in their chosen fields.



Dr. Rajashree Shinde

Director

S.K.N. Sinhgad School of Business Management

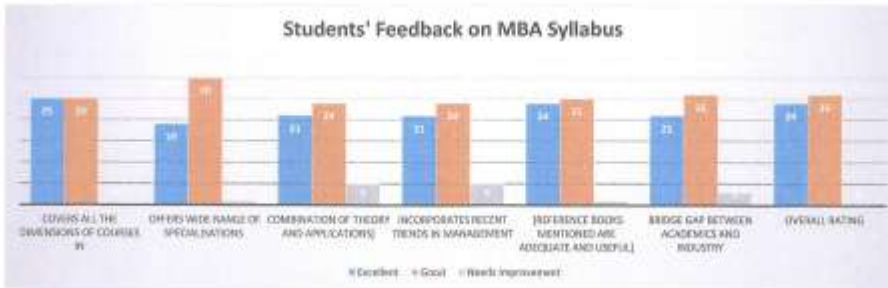
Feedback received from Stakeholders 2019-20

Feedback Received from	Total	Analysis
Teachers	17	Done
Students	50	Done
Alumni	15	Done
Parents	14	Done
Employers	6	

Feedback Analysis 2019-20

Analysis of Feedback given by students on MBA syllabus

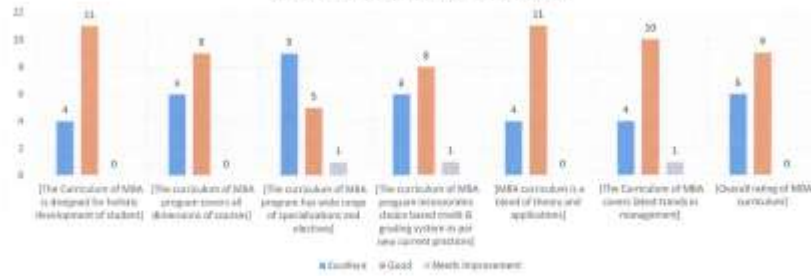
	Covers all the dimensions of courses in	offers wide range of specialisations	Combination of theory and applications	Incorporates recent trends in management	Reference books mentioned are adequate and	Bridge gap between academics and industry	Overall rating
Excellent	25	19	21	21	24	21	24
Good	25	30	24	24	25	26	26
Needs Improvement	0	1	5	5	1	3	0



Analysis of Alumni feedback on MBA Curriculum

	[The Curriculum of MBA is designed for holistic development of]	[The curriculum of MBA program covers all dimensions of courses]	[The curriculum of MBA program has wide range of]	[The curriculum of MBA program incorporates]	[MBA curriculum is a blend of theory and applications]	[The Curriculum of MBA covers latest trends in management]	[Overall rating of MBA curriculum]
Excellent	4	6	9	6	4	4	6
Good	11	9	5	8	11	10	9
Needs Improvement	0	0	1	1	0	1	0

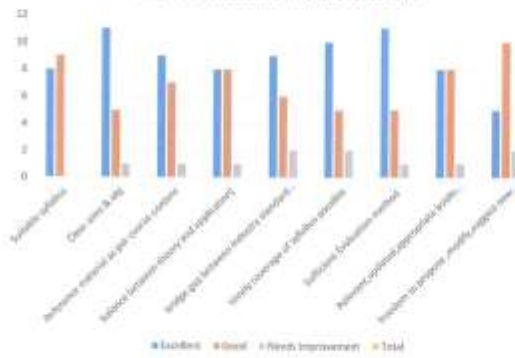
Alumni's feedback on MBA Syllabus



Analysis of Feedback Given by Teachers

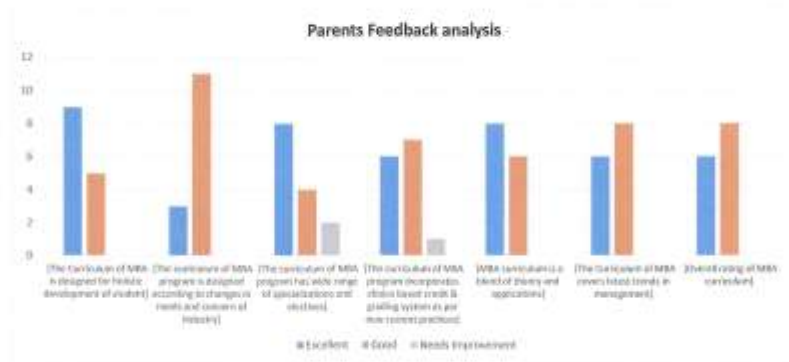
	Suitable syllabus	Clear aims & obj	Reference material as per course content	balance between theory and application	bridge gap between industry standard and academics	timely coverage of syllabus possible	Sufficient Evaluation method	Relevant, updated, appropriate books available	freedom to propose, modify, suggest new topics
Excellent	8	11	9	8	9	10	11	8	5
Good	9	5	7	8	8	5	5	8	10
Needs Improvement	0	1	1	1	2	2	1	3	2
Total	17								

Analysis of Feedback given by teachers



Analysis of Parents feedback on MBA curriculum

	[The Curriculum of MBA is designed for holistic development of student]	[The curriculum of MBA program is designed according to changes in needs and concern of Industry]	[The curriculum of MBA program has wide range of specializations and electives]	[The curriculum of MBA program incorporates choice based credit & grading system as per new current practices]	[MBA curriculum is a blend of theory and applications]	[The Curriculum of MBA covers latest trends in management]	[Overall rating of MBA curriculum]
Excellent	9	3	8	6	8	6	6
Good	5	11	4	7	6	8	8
Needs Improvement			2	1			
Total	14						





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STAKEHOLDERS FEEDBACK ANALYSIS

ACADEMIC YEAR 2019-2020

MINUTES OF MEETING

DATE OF MEETING: 3rd Feb 2020

TIME: 2.00 PM

VENUE: Syndicate Room First Floor SKN Sinhgad School of Business Management

CHAIR: Dr. Rajashree Shinde

AGENDA OF THE MEETING: Discussion on Feedback Analysis (Academic Year 2019-2020)

In Meeting following points were discussed:

Following the input received from stakeholders, several initiatives have been planned:

Industry expert sessions: to bridge the gap between industry requirements and student skills, sessions led by industry experts will be organized. These sessions will provide valuable insights and practical knowledge to students.

Specialization options: following stakeholders' suggestions, the institute will begin offering major-minor specializations to students, aligning with new guidelines from the university. This will allow students to tailor their coursework to their career aspirations.

Workshops and skill enhancement programs: various workshops, including those on business analytics and human rights, will be conducted to enhance students' skill sets. Additionally, students will enroll in swayam courses for further skill development.



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Add-on courses: to focus on skill development, add-on courses such as soft skills and human rights will be introduced. These courses will utilize presentations and group activities to enhance students' competencies.

Industry exposure: visits to different industries will be organized to provide students with real-world experience. This exposure will help students gain practical insights into industry operations and expectations.

Alumni engagement: alumni will be invited to guide students on industry requirements and expected skills competencies. Their insights and experiences will serve as valuable resources for current students, helping them prepare for the professional world.

These initiatives were discussed during the stakeholder meeting and are part of the planned enhancements to the curriculum.

Dr. Rajashree Shinde

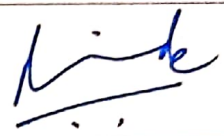
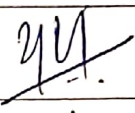

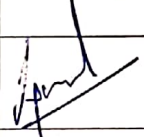
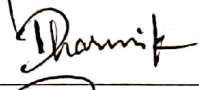
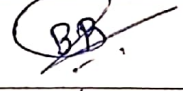
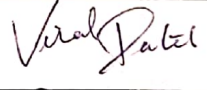
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Members Present:

Sr.No	Name of the Member	Academic Role	Sign.
1	Dr. Rajashree Shinde	Director	
2	Dr. Yatin Bokil	Academic Dean	
3	Dr. Shalaka Sakhrekar	IQAC Coordinator	
4.	Dr. Ganesh Yadav	Assistant Professor	
5.	Mayur Dharmik	Alumni	
6.	Bhagvantrao Bardane	Parents	
7.	Viral Patel	Employer	
8.	Ritu Dasgupta	Student Representative	